# AVENUE · SIX catalog

# AVENUE·SIX

### BECAUSE EXPERIENCE AND SUCCESS IS EVERYTHING

President and Founder. Paul Reitzin has been a leading innovator of RTA furniture for more than 25 years. Among his accomplishments, was the establishment of Studio RTA. a highly awarded importer and marketer of trend setting RTA furniture for the home and office. His extensive hands-on experience includes product development, overseas sourcing, sales, merchandising, management and operations.

At Avenue Six, Reitzin's vision for creating distinctive furniture designs continues through the development of highly innovative and beautifully styled RTA upholstered. entertainment and occasional furniture for the home and business.

### **RTA REDEFINED**

The unique RTA collections by Avenue Six will redefine what your customers think of ready-to-assemble furniture. From upholstered to entertainment and occasional furniture, Avenue Six has assembled a collection of innovative, eye-catching designs that focus on fresh new trends, which combine form and function to create the perfect living space.

### THE RTA CONVENIENCE

RTA furniture makes it easy for customers to take their furniture home immediately following their purchase. And for those who prefer home delivery, they'll embrace the lower priced UPS-able or faster FedEx-able shipping options that only RTA can provide. Convenience and easy assembly are key components to customer satisfaction. At Avenue Six, all assembling instructions are written and designed to clearly show the simple steps for quick and easy assembly.

### SERVICE

Avenue Six provides a high level of service to ensure customer satisfaction through multiple channels of distribution. These include direct import and warehouse sales programs plus drop shipping products from its domestic warehouse to immediately fulfill customer orders. You can call our toll-free customer service line with any assembly or other "after sales" support questions. Avenue Six sales support and merchandising will add to your bottom line.



Las Vegas Showroom: 455 S. Grand central Parkway. Showroom C-1188. Las Vegas. NV 89106 Tel. 702.684.7816 Corporate Office: 7900 Haskell Avenue, Van Nuys, CA 91406 Tel. 818.380.6616 Fax. 818.380.6626 To preview our current collections, visit us on-line at www.avesix.com







The award winning designs of Avenue Six are engineered for guick, easy assembly and are virtually indistinguishable from higher priced casegoods once fully assembled.

### The origin of our name (avenue six)

avee-nue - A wide street or thoroughfare and a means of access or approach; both a path and a destination.

six - Relating to tact, beauty, harmony and perfectionism; the first "perfect" number, in that the sum of its divisors, other than itself, is equal to itself (1+2+3=6) and the product of its divisors, other than itself, also equals 6 (6x1=6 and 3x2=6); also, a person's living space can be thought of as a cube, which has six sides.

When combined, the word avenue and six work in tandem to convey a meaning of easy access, harmony, beauty and perfection as relating to your destination for stylish furniture.

In keeping with the theme of Avenue Six, all collections are typically named to denote a common point, condition or unique street name one may encounter on the road to a desired destination.

The pages ahead will provide coordinates to the world's finest contemporary RTA furniture and other quality furnishings for the home and office.

## collections:



## **FURNITURE CATEGORIES**



### upholstery

The alluring and highly innovative RTA upholstered furniture designs of Avenue Six provide a higher level of style and comfort to enhance the setting of any room in the home.



### entertainment

The value added RTA home entertainment collections of Avenue Six offer a premier solution for customers who desire form and function above all.



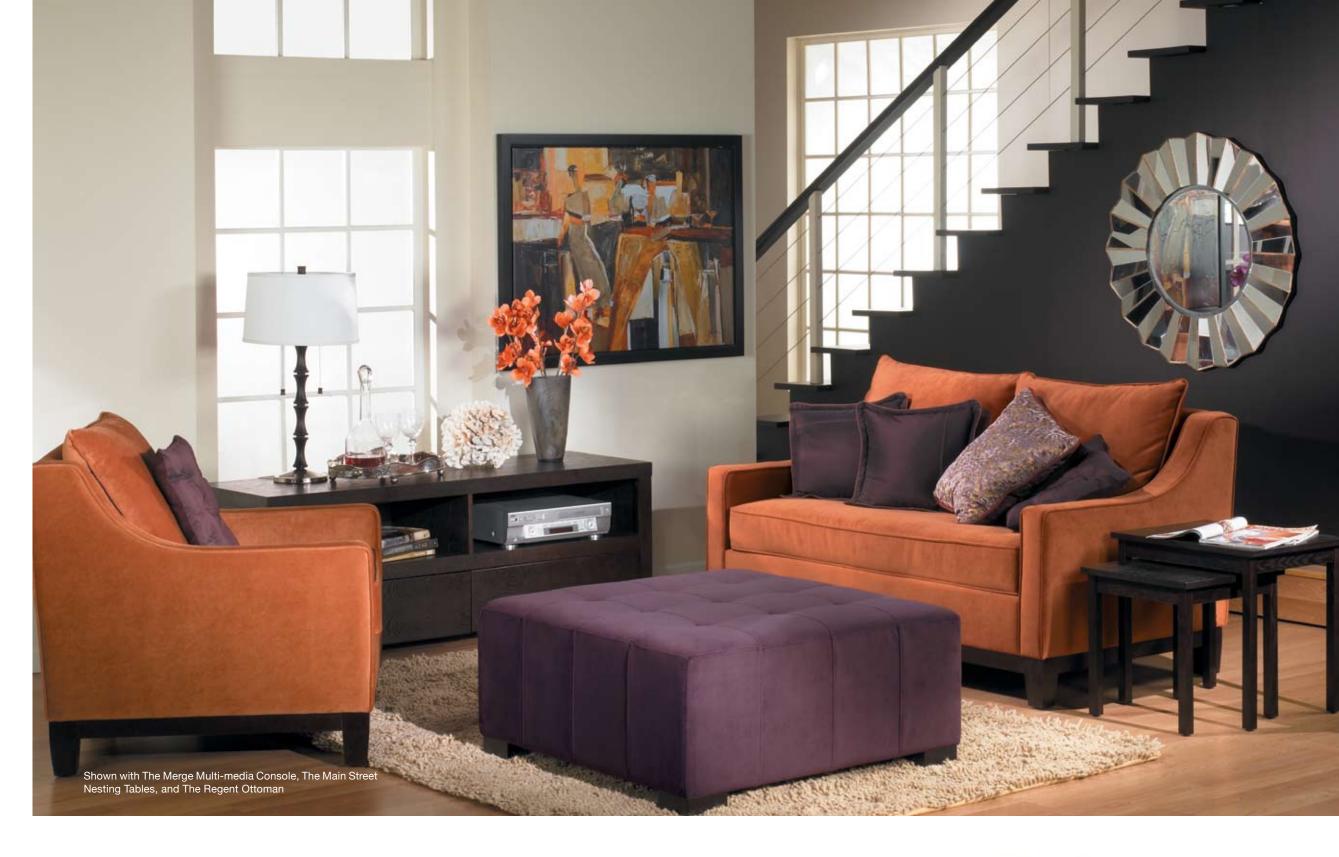
### occasional

Avenue Six offers a complete line of quality RTA occasional furniture including distinct coffee and end table designs that can be coordinated with other Avenue Six furniture or to any existing home décor.

### **UPHOLSTERED FURNITURE**

The award winning RTA designs of Avenue Six include a wide range of elegant styles to enrich the décor of any room in the home. What's more, all selections are engineered from the inside out and made with the highest quality materials available to ensure years of carefree seating comfort.

The Regent collection features an alluring classic contemporary look that will enhance the décor of any home while providing a higher level of seating comfort for family and guests.



Regent Loveseat Dimensions: 60" x 35" x 33" H Available Colors: Rust, Pewter **Regent Chair** Dimensions: 32" x 35" x 33" H Available Colors: Rust, Pewter







Merge Chair Dimensions: 35" x 36" x 36" H Available Colors: Pewter, or Chocolate Mud with reversible Chocolate Leaf back cushions

Merge Corner Chair Dimensions: 32" x 32" x 35" H Available Colors: Pewter, or Chocolate Mud with reversible Chocolate Leaf back cushions

Merge Storage Ottoman Dimensions: 28" x 24" x 16" H Available Colors: Pewter, Chocolate Mud





Chair

2 Chairs = Loveseat



The Merge modular seating system features a highly innovative RTA design to permit limitless possibilities for creating the perfect room setting. Two or more chairs can be combined to create a loveseat or sofa. A corner unit is also available for creating an L-shaped sectional.





Reversable back cushions: Chocolate Mud or Chocolate Leaf







Curves Tufted Loveseat Dimensions: 60" x 36" x 39" H Available colors: Chocolate, Spring Green, Purple **Curves Tufted Chair** Dimensions: 32" x 36" x 39" H Available colors: Chocolate, Spring Green, Purple







For those who prefer classic, yet contemporary styling, the Curves Tufted collection is just the ticket. The striking look will add warmth and elegance to any room setting.







Park Avenue Arm Chair Dimensions: 31" x 28" x 31" H Available colors: Chinelle Chocolate, Chinelle Orange Chromed steel base

Park Avenue Chair LAF & RAF Dimensions: 27" x 28" x 31" H Available colors: Chinelle Chocolate Chromed steel base

Park Avenue Armless Chair Dimensions: 23" x 28" x 31" H Available colors: Chinelle Chocolate Chromed steel base





LAF

LAF



The Park Avenue collection combines the flexibility of a modular furniture system with the looks and beauty of a contemporary classic to transform any room into the perfect living environment. Two or more chairs can be combined to create a loveseat or sofa.







**Yield Sofa** Dimensions: 72" x 30" x 31" H Available Colors: White, Black Faux Leather **Yield 40" Chair** Dimensions: 40" x 29" x 30" H Available Colors: White, Black Faux Leather **Yield 31" Chair** Dimensions: 31" x 28" x 30" H Available Colors: White, Black Faux Leather

**Yield Ottoman** Dimensions: 25" x 22" x 16" H Available Colors: White, Black Faux Leather



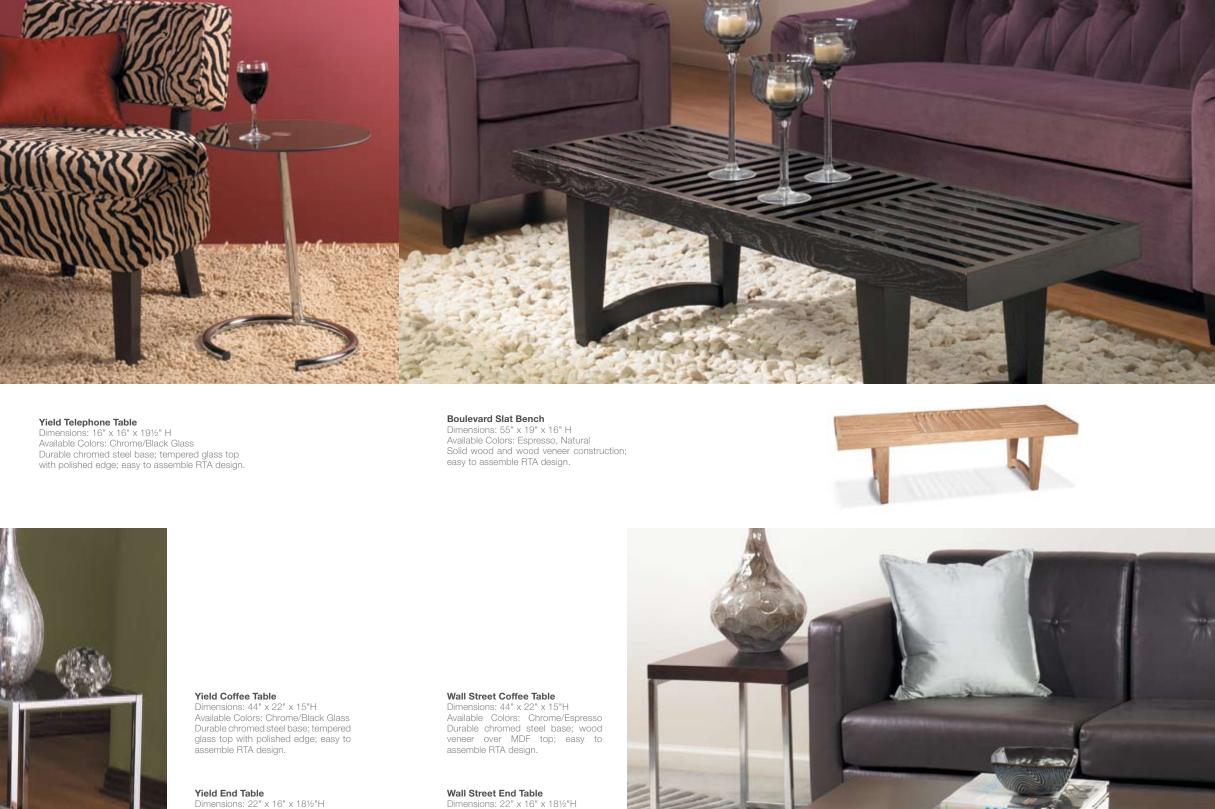


The distinct contemporary, low profile design of the Yield collection will appease those who desire a higher level of style and comfort for their living environment or workplace.









**Yield Glass Circle Table** Dimensions: 17" x 17" x 21" H Available Colors: Chrome/Black Glass Durable chromed steel base; tempered glass top with polished edge; easy to assemble RTA design.



Available Colors: Chrome/Black Glass Durable chromed steel base; tempered glass top with polished edge; easy to assemble RTA design.

Wall Street End Table Dimensions: 22" x 16" x 18½"H Available Colors: Chrome/Espresso Durable chromed steel base; wood veneer over MDF top; easy to assemble RTA design.





**Detour Storage Cube** Dimensions: 17" x 17" x 18" H Available Colors: Chocolate, Olive, Purple Fully finished spacious inner storage area; reversible padded top with ebony finished all wood serving tray; padded, fully assembled

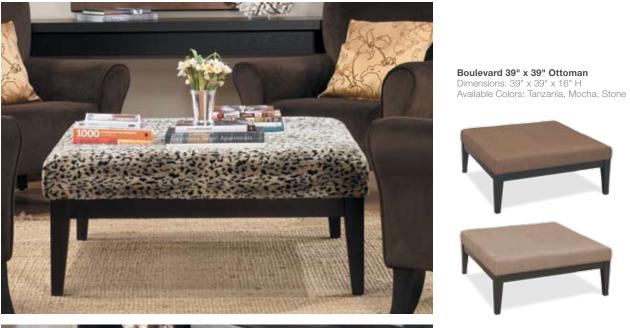
### Slick Occasional Table

Sitck Occasional Table Dimensions: 15" x 15" x 17" H Available Colors: Green, Orange, White, Black Durable, high gloss polyresin construction, inner storage area with four way window access; stackable; fully coordinated assembled













**Curves Tufted Round Ottoman** Dimensions: 17" x 17" x 17" H Available Colors: Spring Green, Purple, Chocolate, Pink







**Regent Tufted Ottoman** Dimensions: 36" x 36" x 17" H Available Colors: Purple, Chocolate





Main Street Multi-media Console Dimensions: 60" x 20" x 22" H Available Colors: Espresso MDF with wood veneer, two drawers for storage, accommodates up to 60" flat screen T.V. Main Street Console Dimensions: 60" x 20" x 30" H Available Colors: Espresso MDF with wood veneer







Main Street 2 PC Media Center Large Dimensions: 54" x 18" x 22½" H Small Dimensions: 48" x 18" x 13" H Available Colors: Espresso MDF with wood veneer, lower media shelf on casters for easy access, accommodates up to 52" flat screen T.V.



Wall Street 56" Plasma Stand Dimensions: 56" x 18" x 22" H Available Colors: Espresso Middle drawer for storage, stainless steel frame, wood veneer, accommodates up to 50" flat screen T.V.

WALL ST.



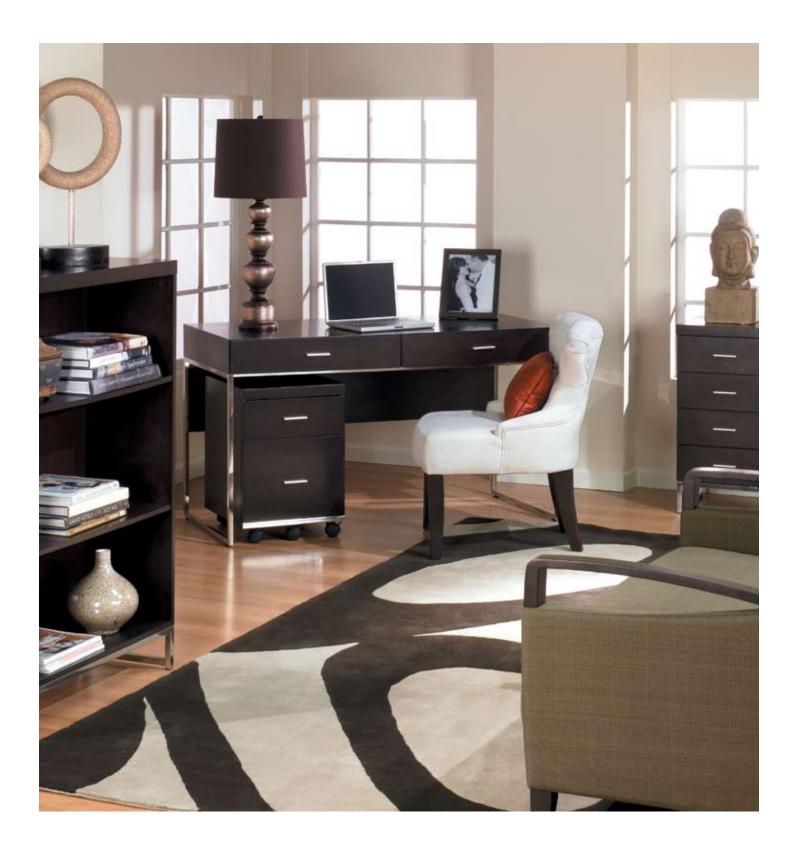
Buttom drawer for storage, stainless steel frame, wood veneer

Wall Street 60" Plasma Console Dimensions: 60" x 26" x 24½" H Available Colors: Espresso Three drawers for storage, stainless steel frame, wood veneer, accommodates up to 52" flat screen T.V.





Wall Street 48" Media Center Dimensions: 48" x 20" x 201⁄2" H Available Colors: Espresso Stainless steel frame, wood veneer, accommodates up to 50" flat screen T.V.



Wall Street Bookcase Dimensions: 31½" x 12" x 47" H Available Colors: Espresso Stainless steel base

Wall Street Desk Dimensions: 54" x 24" x 30" H Available Colors: Espresso Stainless steel base

Wall Street Rolling File Cabinet Dimensions: 48" x 22" x 241⁄2" H Available Colors: Espresso Stainless steel base, one pencil and one file drawer

Wall Street 4 Drawer Cabinet Dimensions: 16" x 16" x 30" H Available Colors: Espresso Stainless steel base



**Metro 48" Console** Dimensions: 48" x 22" x 24½" H Available Colors: White with black doors UV finish doors, accommodates up to 50" flat screen T.V.

Metro 60" Console Dimensions: 60" x 22" x 25½" H Available Colors: White with Black doors UV finish doors, accommodates up to 60" flat screen T.V.



Shown open with adjustable shelves and storage drawer







### furnish your lifestyle



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