# **Nancy DeFrance**

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## **SUMMARY**

**TECHNOLOGY** 

**FREELANCE** 

**EMPLOYMENT** 

Graphic artist/designer, Photoshop retoucher and compositor, with extensive experience working with clients in the Advertising, Manufacturing, Retail, Film and Television industries.

> Extensive knowledge of Adobe Photoshop, Illustrator, Wordpress, and InDesign. Proficiency with Dreamweaver and Flash.

#### David Blattel Photography 2012-2013

Photo retouching, color correction, masking, and compositing.

# Melie Bianco 2012-2013

Photo retouching, color correction, masking, and compositing.

#### Mark Miller 2013

Designed Wordpress site, including header designs and branding.

# Endless Youth and Life 2011-2012

Branding and design of websites, packaging and advertising.

#### VIV Magazine 2011

Photo retouching, color correction, and compositing.

#### The Honda Station 2010-2011

Web Design; including photography, Flash, implementation, and maintenance.

## Studio Designs 2008 - (ongoing)

Design and production of packaging, catalogs, brochures, pop's, postcards, banners, line art, magazine and web ads. Photography, photo retouching, color correction, and compositing. Flash for company website.

# Full Orange Films 2010-2011

Photo retouching and compositing.

# Fratelli's Italian Restaurant 2010

Web Design; design, implementation, and maintenance.

#### Stonefield Josephson 2008 - 2010

Design and production of marketing materials; including brochures, ads, coverwraps, and promotionals. Photo retouching and compositing.

#### **Brierley and Partners 2008**

Photo retouching and compositing.

#### Teleflora 2006-2007

Preparation of photo files for the web; retouching, color correction, masking, and compositing.

# Wong Doody 2006

Preparation of Photoshop and Illustrator files for web banners.

# Get Art Graphics - 2006

Brochures, logos, Photoshop compositing.

# **Eames Graphics** 2006

Brochure designs, Photoshop retouching, color correction, masking, and compositing.

# **Catapult Marketing 2006**

Preparation of Photoshop and Illustrator files for print, brochure design, and production.

### CBS 2005 (Summer, Fall)

Graphics for TV and commercials. Designed and produced graphics using Photoshop, Illustrator, and InDesign.

#### **EMPLOYMENT**

# Avenue Six/Rezon8 Living 2007-2008

Preparation of files for print and web; extensive Photoshop retouching, color correction, masking and compositing. Designed and produced brochures, instruction manuals, pop's, and magazine ads.

# NAS Recruitment Communications 2005 (Winter, Spring)

Production design for advertising agency using predominantly InDesign, Illustrator, and Photoshop.

# **Sky Drops, Inc.** 1995 - 2004

Designed all advertising, including brochures, catalogues, promotionals, and web site.

# Mission Valley Community College Spring, 2003

Taught art history, painting, drawing, computer graphics, and web design.

## University Of California, Santa Barbara, 1985

Black and white photography; composition of imagery and darkroom skills.

# **AWARDS**

The Sciences and Art Collection, Washington State Arts Commission, Olympia, WA, 1994 Art Resources Council, Roscoe Award

**PUBLICATIONS EDUCATION** 

Available upon request.

University of California, Santa Barbara: Master of Fine Arts. University of New Mexico, Albuquerque: Bachelor of Fine Arts.